



JT in the Community Sponsorship Requests

At JT we take great pride in supporting local initiatives and charity requests.

Communication, along with joining and protecting our communities, now and into the future, are at the very heart of island life and we are honoured to play our part in giving back to our islands, where our people and customers live and work.

As a well-established local brand we receive thousands of requests each year for sponsorships, donations and volunteers, unfortunately, we cannot support them all. As such we have created a set of guidelines to better inform you on our criteria, company objectives and selection process which allows everyone a fair chance of support and guidance. These are outlined in our Sponsorship Request application form.

In advance we'd like to thank you for considering JT as a future partner.

Please read the following information before submitting your sponsorship/donation proposal.

Sponsorship Request

Sponsorship plays an important role in enabling us to give something back to our communities, customers and employees. We carefully select these sponsorship requests to match our own brand purpose and values.

What we're looking for

- Events that provide a truly unique experience for our communities
- Events which reflect our brand purpose of connecting our islands and customers to their future
- Events which support digital growth and digital education for islanders
- Events that provide a high level of digital and social engagement
- Events that bring a diverse set of people together, without prejudice
- Events that align to our services and can benefit from our expertise and infrastructure
- Events that support our aim to build long-term, mutually beneficial relationships
- Events that support grass-roots initiatives and build on educating the future generations of our islands
- Other opportunities that link to Island heritage, our environment and island life

Our policies and criteria

Our policies allow us to maximise our support, ensuring we can spread the benefit as far and wide as possible. It also allows us to focus on a small number a year, so we can support and help to make sure the events are successful as possible for all involved. Because of this, JT DO NOT support;

- Sponsorship of Individuals
- Political or religious associations
- Headline Partnerships where other telecommunication companies are involved
- New opportunities that pose a health, safety or reputational risk
- Where the event is being held less than 3 months from the application, which would prohibit JT adding any real value, due to time constraints

Application

Should your request meet our criteria, we'd be delighted if you would complete this short Sponsorship Request Form and we'll respond by receipt and with any next steps within 5 working days.

The personal information collected on this form will be used for the sole purpose of evaluating your sponsorship request and we will contact you using the contact information provided. If your request is unsuccessful we will delete the information collected within 3 years. If your request is successful we will retain the information for as long as our relationship continues. Full details can be found on our [Privacy Policy](#).

JT in the Community – Sponsorship requests

Overview

Event/Sponsorship name
Your name
Your company
Your position

Contact Details

Email	Phone number
Your website	Social links

Business model For profit Not-for-profit

Sponsorship level Headline sponsor Co-sponsor Tech partner

Other (please specify)

Date from	Date to
Sponsorship terms ie length of sponsorship	
Sponsorship fee/financial request	

Tech Infrastructure needed

Please use this box to provide a brief overview of the tech infrastructure needed.

Sponsorship/Event Summary

Please use this box to provide a brief overview and background of your event/sponsorship.

Target Audience

Please use this box to describe your target audience/how many or any strong preferences on groups; including gender, age range and occupations etc.

Details of sponsorship

Location	Expected attendance
Expected Media interest	

Sponsor Rights/benefits

Please provide details in the boxes below of any associated sponsorship rights/benefits you are providing in as much detail as possible;

Sponsor exclusivity
Event Branding
Hospitality
JT Employee Volunteers
Charity Benefits
Commercial alignment
Photography and Video footage and content
Tickets
Other

Marketing

Please use this box to outline any Marketing, Digital and PR plans you already have in place for your event. Please also include your current online activity and social followings.

Final Comments

Please use this box to provide any additional detail you would like us to review when considering your application (or upload attachments for web forms).

We'd like to thank you once again for considering JT as a partner. Please email your completed form to marketing@jtglobal.com and we will respond in due course.

Thanks

The JT Team