



Media Release

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JT-sponsored IoD seminar to focus on the future

The first JT-sponsored Institute of Directors' Winter Seminar of the series is set to provide a fascinating insight into the benefits and risks of new technology, particularly in relation to the advancement of boards. The seminar, titled The Shape of Things to Come will be held at the Old Government House on Friday 16 November at 12.15 pm.

Panellists will include Emma Bailey, the GFSC's Director of the Authorisations and Innovation Division; Wayne Atkinson, Partner at Collas Crill; Susie Crowder, Non-Executive Chairman at Nexus Technology Ltd and CEO of Bright Futures LBG, and Matt Thornton, co-founder of Guernsey-based tech start-up, Cortex Technologies.

Iain Beresford, organiser of the JT-sponsored Winter Seminar series, said: "There's no doubt that innovation and technological disruption is affecting every business, every industry and every economy, including Guernsey, and while it can be a powerful and opportunist force for driving business and economic growth and performance, it also presents significant risks to some companies.

"While there is no question that, by their very nature, technological disruption and innovation provide significant challenges to regulators and policymakers, can they also create an environment to cultivate and promote innovation, and potentially deliver innovations to the marketplace in a way in which they could not have developed on their own? In this seminar we'll be looking to explore these ideas and understand their implications.

Tamara O'Brien, Deputy Managing Director of JT Guernsey, said: "We're really pleased to continue our long-standing support of these topical lunchtime events in partnership with the IoD. As an enabler of new technology ourselves, through our mobile and broadband networks, we're very aware of the benefits and also the challenges that innovation brings. One of the best ways to manage disruption is to discuss it openly and honestly, which these important seminars allow our business community to do. It promises to be a fascinating event with debate stimulated from an informed expert panel."

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For further information or to arrange interviews please contact Anna Thorne on 01534 735253 or email anna@directinput.je

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